


# Mark Atherton

ART DIRECTOR + GRAPHIC DESIGNER

 [MarkAthertonDesign.com](http://MarkAthertonDesign.com)

 [Mark@MarkAthertonDesign.com](mailto:Mark@MarkAthertonDesign.com)

 (503) 329-9379

## OBJECTIVE

I am seeking an Art Director position with an organization where the people are passionate about doing impactful work, and honor each other through egoless collaboration and by doing the best they can every day.

## SKILL SET

- Art Direction
- Graphic Design
- Typography
- Brand Development
- Campaign Development
- Illustration

## TOOLS

- In-Design ★★★★★
- Illustrator ★★★★★
- Photoshop ★★★★★☆
- Figma ★★★★★☆
- Powerpoint ★★★★★☆

### 2017 - PRESENT: CMD AGENCY

#### ART DIRECTOR + SENIOR GRAPHIC DESIGNER

Clients include Gates Industrial Corp., Builders First Source, Jeld-Wen Windows and Doors, Mutual of Enumclaw Insurance, Banner Bank, Intel, HP, Johnstone Supply, Port of Vancouver, Car Toys, and Microsoft.

### 2013-2017: FREELANCE

Clients include Gates Industrial Corp., Builders First Source, Jeld-Wen Windows and Doors, Mutual of Enumclaw Insurance, Banner Bank, Intel, HP, Johnstone Supply, Port of Vancouver, Car Toys, and Microsoft.

### 2009-2013: AGAVE DENIM

#### ART DIRECTOR + GRAPHIC DESIGNER

My duties included identity design, apparel label design, hang-tags, look books, tee-shirt graphics, print ads, digital ads, and email campaigns.

### 2008-2009: FREELANCE

Mostly contracting with Adidas

### 2007-2008: ADIDAS NORTH AMERICA

#### SENIOR GRAPHIC DESIGNER

My duties included graphics and engineered patterns for men's and youth apparel and tee-shirts.

### 2006-2007: HIATUS

Traveling internationally.

### 2005-2006: ROCKETDOG COMMUNICATIONS

#### SENIOR GRAPHIC DESIGNER

Clients included Evergreen Bank, Highline Medical Center, The Coe Law Group, Brenneke School of Massage, Guam Dental Arts, The City of Renton.

### 2002-2005: FREELANCE

Clients included Cole & Weber Agency, Modern Dog Design, Pyramid Communications, Martini Design, The Seattle Times, The Seattle Art Museum, The Kindering Center, and many more.

### 1999-2002: AMES BROS. DESIGN

#### GRAPHIC DESIGNER + ILLUSTRATOR

Clients included K2 Snowboards, Morrow Snowboards, Pearl Jam, Redbull, Sony Records, and MTV.

### 1997-1999: MODERN DOG DESIGN

#### GRAPHIC DESIGNER + ILLUSTRATOR

Clients included K2 Snowboards, Coca-Cola, Hollywood Records, HBO, Swatch, lots of local bands and businesses, and much more.